

K-STARTUP GRAND CHALLENGE 2017

Global Startup Competition

Apply by June 7, 2017 at k-startupgc.org

Win up to \$140K



- Final winner will receive \$100K
- All 25 winners will receive \$27K
- All 50 winners will receive \$12K for housing
- All 50 winners will receive \$833/person (up to 2 person) for travel support



Global Partnership

Connect with Samsung, SK, LG, Hyundai and more



Gateway to Asia



Live and work near the world's hottest city - Seoul, Korea
Access Shanghai, Beijing, Tokyo, Singapore, Hong Kong...
all in just few hours

What 2016 participants are saying...

I think the best part about the Techno Valley Campus is the people that you're surrounded with. Because you're competing with such good startups coming from all over the world.

- ASHRAY MALHOTRA, CEO of SOUNDREX -

You have these huge conglomerates like CJ and Samsung. But that's why this program is so great because, it almost provides you with little cage around those sharks that allows you to grow your business.

- HANNAH WAITT, CEO of MOONROK MEDIA -

Hurry! Application Deadline is **June 7, 2017** >>>

Online Application (deadline June 7)

Online application is at www.k-startupGC.org
Please check 'KIC-Silicon Valley' in the 'Information channel' question in the Application. (See example below)

Information channel (from whom did you hear about us?)
 KIC Silicon Valley KIC Europe Korea IT Cooperation Center
 Korea India Software Cooperation Center

Application Review (June 8 to June 17)

Leading industry experts and 5 Korean accelerators will review all applications

Global Audition (June 28 or 29 - date to be confirmed soon)

- o Audition can be done via SKYPE or in person
- o North America region audition will be held in Silicon Valley area (TBC)
- o Once selected, each team will receive \$833/person (up to 2 person) for travel support to South Korea



K-STARTUP GRAND CHALLENGE 2017

Best way to expand your business to Asia market region



Accelerating Program in Korea (August to December)

- o \$2900/per team/per month living support for 4month
- o Free office in the Startup Campus in Pangyo
- o Visa Support
- o Expert Mentors
- o Corporate partnership opportunities/Investment opportunities
- o Break into Asia market

Demo Day & Settlement program (December 2017 to May 2018)

- o \$100K to Grand Challenge 2017 1st Place Winner
- o \$40K to 2nd Place Winner
- o \$20K to 3rd Place Winner
- o \$6K to 4th Place Winner
- o All top 25 teams will receive additional \$27K for 6 month settlement program

Disclaimer:

All prizes will be distributed in Korean won currency and subject to exchange rate at the time of distribution

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